



# 2026 Lancaster Avenue Jazz & Arts Festival

## Corporate Partnership Opportunities

**Celebrating**

**John**

**Coltrane**



**Saturday, July 18 | Saunders Park Greene | 39th & Powelton Avenue | 12 PM - 7 PM**

**The Jazz & Arts Festival**, which launched in 2006 as a neighborhood event, drawing a few hundred community members, has grown to become the signature event of HopePHL, drawing a regional audience of more than 5,000 families and community members, nationally renowned jazz artists, jazz enthusiasts, and partners annually. The event is planned by a committee representative of neighbors, business owners and community organizations, and celebrates Philadelphia's jazz heritage, our creative arts and "makers" community, and our vibrant, culturally diverse neighborhoods.

**Join us for this exciting event, as a sponsor!** By becoming a 2026 Lancaster Avenue Jazz & Arts Festival sponsor, your organization would benefit from access to HopePHL's audience and partners while supporting programs that enhance quality of life, and equitable access to affordable housing and opportunities for families, youth and children living in Philadelphia.

### **PAST PERFORMERS:**

- Spontaneous Creativity with Duane Eubanks
- Glenn Bryan and Friends
- Lynn Riley & The World-Mix
- Dr. E. Diane Lyle-Smith & Friends
- MJS Trio
- Brent White Ensemble
- Lady Alma
- Justin Faulkner
- Cornelius "Sonny" Fortune
- Tim Warfield
- Terrel Strafford
- Lee Mo
- Immanuel Wilkins
- McCoy Tyner

### **PAST SPONSORS:**

- Amtrak
- Ballard Spahr LLP
- Brandywine Realty Trust
- Citizens
- Children's Hospital of Philadelphia
- Comcast
- Department of Public Health
- Independence Blue Cross
- Iron Stone Real Estate Partners
- Jefferson Health Plans
- North American Spine & Pain
- Penn Live Arts/University of Pennsylvania
- Penn Medicine
- Penn Museum
- Plenary Infrastructure Philadelphia
- TD Bank
- UnitedHealthcare Community Plan
- Univest
- Servpro
- Sysco
- Wells Fargo

**2022  
Best of Philly  
Metro  
Philadelphia**

[VIEW HERE](#)

Or visit <https://metrophillysbest.com/best-annual-event-festival-in-philadelphia/>

## YOUR SPONSORSHIP WILL REACH:



**25,000**

**Community Members Served**

**25,000+**

**Online Followers**

## JAZZ FEST IMPACT:

**5,000**

**Attendees  
from PA, NJ, DE**

**30+**

**Partners**

**9M+**

**Impressions**

# Corporate Partner Levels:

	Festival Presenting Sponsor \$25,000 (Limit 1)	Main Stage Title Sponsor \$20,000 (Limit 1)	Vendor Village Sponsor \$15,000 (Limit 1)	VIP Area Sponsor \$10,000 (Limit 1)	Senior Area Sponsor \$10,000 (Limit 1)	Children's Village Sponsor \$10,000 (Limit 1)	Rest Area Sponsors \$10,000 (Limit 1)	Jazz Festival Pop-Ups Presenting Sponsor \$7,000/ 1 \$15,000 all	Musician Sponsors \$4,000	Rhythm Sponsors \$2,000	Lancaster Ave Business Associate \$800  (Must be a West Philly small business)
<b>RECOGNITION</b>											
Exclusive Festival Presenting Sponsor recognition. ***	X										
Exclusive Festival area title recognition. ***		X	X	X	X	X	X				
Exclusive Pop-Up recognition. ***								X			
Logo featured on mass transit ads. ***	X	X	X	X	X	X	X				
Logo included in digital and print collateral.	X	X	X	X	X	X	X	X			
Ad in HopePHL's donor newsletter+ to 10k supporters.	FULL	FULL	FULL	FULL	FULL	FULL	FULL	HALF	HALF	QUARTER	QUARTER
Goody Bag promo insert. (300-400 units needed. *)	X	X	X	X	X	X	X	X	X	X	X
Name listed on Festival marketing digital and print collateral. **	X	X	X	X	X	X	X	X	X	X	X
<b>ACCESS</b>											
Brief speaking opportunity from the Festival stage.	X	X									
Sponsor Tent with signage. ^	X	X	X	X	X	X	X	X	X		
Sponsor Table with signage.										X	X
VIP Area admission. <	20	15	10	10	10	10	10	10	6	4	2
<b>ENTERTAINMENT &amp; NETWORKING</b>											
Jazz musician to play at your party.	X	X									
Speaking opportunity at another HopePHL event.	X	X	X								
Exclusive corporate volunteer day.	X	X	X	X	X	X	X	X			
Corporate volunteer opportunities available.	X	X	X	X	X	X	X	X	X	X	X

**Returning Sponsor Discount:** Returning sponsors confirmed by April 30, 2026, receive a 20% discount.  
**Early-Bird Discount:** New sponsors confirmed by March 31, 2026, receive a 10% discount.  
**Presenting sponsorship for all three pop-ups includes logo recognition on SEPTA ads, and a full-page newsletter ad.**

All Sponsors receive free Promo Items:

- Festival t-shirt, newsletter, and Goody Bag.
- + Sponsorship commitment and ad must be received by 5/3/2026 for inclusion in the newsletter.
- \* Items for Goody Bag must be received by 6/28/26.
- \*\* Marketing Collateral Includes: website, social media, e-newsletter, printed materials and signage.

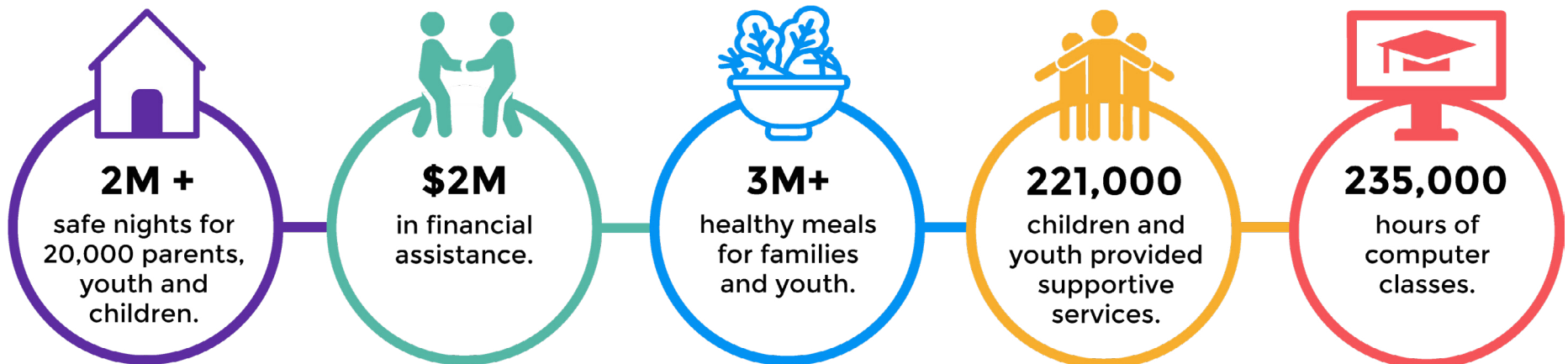
\*\*\* Sponsorship commitment and logo must be provided by 5/3/26 for inclusion in 6-week mass transit ads.  
 ^ Tent, table, two chairs provided by HopePHL.  
 < Food and drinks included.



## ABOUT HopePHL

HopePHL's mission is to inspire Philadelphia's children, youth, families and communities to thrive by providing housing, advocacy, and trauma-responsive social services designed to promote equity, resilience, autonomy, and well-being. HopePHL supports over 25,000 community members, residents, and students annually to reach their goals of safe homes, economically secure and healthy families, and thriving students and businesses.

## IMPACT



## Interested in partnering?

Please contact Trish Downey, Senior Director, External Affairs  
[Tdowney@hopephl.org](mailto:Tdowney@hopephl.org)