



Trish Downey Director, External Communications  
325 N. 39<sup>th</sup> Street Philadelphia PA 19104  
215-888-6364  
[tdowney@hopephl.org](mailto:tdowney@hopephl.org)

## MEDIA ADVISORY

### HopePHL's First Program Fair Connects Families, Youth, and Community Members with Vital Programs and Services

**What** HopePHL's first open house showcases all the programs from People's Emergency Center and Youth Service, Inc. now available from one organization. Guests will be able to ask questions or enroll in programs on the spot! Featuring programs for families, children, youth, young adults, and community members. Services happen at several sites located in West, North, and Northwest Philadelphia. HopePHL serves 25,000 people in Philadelphia annually.

**Visuals** Community members from all walks of life and all ages celebrating the new agency resulting from the merger of two exceptional human service and community development organizations. Live ice sculpture demonstration. Brief speeches (10 minutes). Over 100 attendees expected as guests to learn more about services. There will be activities and games for children and adults alike!

Gift cards will be given to the first 2 people to sign up for a program in the 4pm hour and the 5pm hour. Also, a gift card raffle will be drawn in each hour. Programs featured include housing, childcare, educational support, parenting resources, basic resources, and computer classes.

**Who** Damien Ghee, HopePHL Board Chair and Senior Vice President and Regional Vice President, TD Bank

Pamela Hansen, HopePHL Co-Vice Chair and Senior Vice President  
Mid-Corporate Lending Citizens Bank

**When** [Wednesday, March 29, 2023](#)  
[4pm to 6pm](#)  
[Best Visuals: 4:15pm to 4:45pm](#)

**Where** [325 N. 39<sup>th</sup> Street, Philadelphia PA 19104](#)

**Contact** Trish Downey 215-888-6364 [tdowney@hopephl.org](mailto:tdowney@hopephl.org)

About HopePHL™ HopePHL™ (pronounced "hopeful") was founded through an integration of two human service organizations in Philadelphia, PA: People's Emergency Center (PEC) and Youth Service, Inc (YSI). Leveraging 120 years of combined service experience, it is HopePHL's mission to inspire Philadelphia's children, youth, families and communities to thrive by providing housing, advocacy, and trauma-responsive social services designed to promote equity, resilience, autonomy, and well-being.

HopePHL is committed to ending systemic racism. We amplify diverse voices and champion issues of inequity, including accessible quality education, healthcare, safety, and justice. HopePHL helps over 25,000 community members and residents annually to reach their goals of safe homes, economically secure and healthy families, and thriving businesses. People with Hope, thrive.