HopePHL Rise & Dream
Philly Teen Conference

Saturday, May 20, 2023
Temple University – Howard Gittis Student Center
1755 N 13th St, Philadelphia, PA 19122
9 AM – 3 PM
HopePHL’s Rise and Dream Philly Teen Conference is a teen-led interactive, high-energy, free 1-day forum for young people (ages 13-18) with music, dance, drama and motivational speakers focused on empowering, educating and encouraging Philadelphia’s teen population. A select committee of Philadelphia teens work directly with HopePHL staff to select and decide on featured topics, activities, and breakout groups.

Past conferences have addressed education; personal development; gun violence prevention; teen health; mental health; entrepreneurship; and other issues impacting Philadelphia teens. The conference provides:

Free Breakfast, lunch, snacks, t-shirts, and promo giveaways for attendees.
A safe and accepting space for all teens inclusive of racial background, gender, orientation, ability, or religion.
A Celebration of Teen Champions of the Year, honored for their commitment and service to the community.

History:

The Rise & Dream Conference will celebrate 21 years of serving Philadelphia’s teens by providing a valuable and interactive learning experience in an action-packed, one-day conference. Hosted by HopePHL, (formerly known as Youth Services, Inc.) the conference offers powerful keynote speakers, break-out sessions led by talented mentors, educators and experts representing a variety of fields, live entertainment and appearances by local celebrities and sports icons. Over 400 teens attend the conference in-person annually.

Past Speakers & Coaches:

Larry Miller, CEO, Jordan Brand Chairman
Solomon Jones, Radio Host
Denise Nakano, Murrow & Emmy Award Journalist
Wall0267, Social Media Influencer
Sirena Moore Thomas, CEO Entrepreneur
Bernard Hopkins, Boxing Champion

Past Sponsors:

Family Community Health
Mayor’s Office of Black Male Engagement (OBME)
Mayor’s Office of Youth Engagement (OYE)
Public Health Management Corporation (PHMC)
The Advocacy Institute
Thomas Jefferson University’s Department of Family Community Health
Urban Youth Racing School, Michelle and Anthony Martin

Teen Testimonials:

WHAT DID YOU LIKE THE MOST
“The inspirational speakers who were brought on stage” (Male, age 15)
“How we all came together with a positive message.” (Female, age 16)
“The group activities helped me to come out of my comfort zone. (Female, age 16)
## Corporate Partner Levels:

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<tr>
<th>Level</th>
<th>Presenting Sponsor (Limit 1)</th>
<th>Keynote Speaker Sponsor (Limit 1)</th>
<th>Lunch Sponsor</th>
<th>Entertainment Sponsor</th>
<th>Break-Out Session Sponsor</th>
<th>Snack Sponsor</th>
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<tbody>
<tr>
<td>Recognition</td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
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### RECOGNITION

- **Exclusive Presenting Sponsor Recognition**: $20,000
- **Exclusive Conference Recognition**: $15,000
- **Your company recognized by name during conference program**: $10,000
- **Logo inclusion in digital and print collateral**: Free
- **Name/Logo Displayed During Sponsored session**: $5,000
- **Ad/Listing HopePHL’s Donor Digital Newsletter (distributed to 8K supporters)**
  - Full Section Ad: $4,000
  - 1/2 Section Ad: $2,000
  - Name Listing: $1,000
- **Name included in all conference marketing digital and print collateral**: $2,500
- **Goody Bag Promo Insert (400)**: $1,500

### ACCESS

- **Speaking role during main program**: $4,000
- **Opportunity for Vendor Table**: $2,000
- **Invitations to exclusive Corporate Partners Networking events**: $1,500
- **VIP Access at Jazz Festival (July 2023)**: $1,000

**Marketing Collateral Includes:** Digital/Social Media, Printed Materials
Your Sponsorship Will Reach:

- **25,000** Individuals Served
- **15,000** Online Followers
- **10,000** Email Subscribers

Greater Philadelphia Area
Southern New Jersey

- **76%**
- **13%**
- **7%**
- **3%**

Teen Conference Impact:

- **300** ATTENDEES
- **30+** PARTNERS
- **1M+** IMPRESSIONS
About HopePHL

HopePHL’s mission is to inspire Philadelphia’s children, youth, families and communities to thrive by providing housing, advocacy, and trauma-responsive social services designed to promote equity, resilience, autonomy, and well-being. HopePHL supports over 25,000 community members, residents, and students annually to reach their goals of safe homes, economically secure and healthy families, and thriving students and businesses.

Impact

- 2 M+ safe nights for 20,000 parents, youth, and children.
- 1.5 M in financial assistance.
- 3 M+ healthy meals for families, youth, and children.
- 220,000 children and youth provided supportive services.
- 235,000 hours of teaching computer skills for new learners.
- 40,000 books for children to build their own libraries at home.

Recognition

- DIGITAL/SOCIAL
- MARKETING
  (Spotify, Pandora, SEPTA)
- PRINTED MATERIALS/SIGNAGE
  (Step and Repeat Banner)
- PROMO
  (Poster, T-Shirt, Goody Bag, etc.)

Interested in partnering?

Please contact Karina Sellhorn, Corporate Relations Manager, ksellhorn@hopephl.org