

# HopePHL Rise & Dream Philly Teen Conference

PHILLY TEEN CONFERENCE

**RISE &**

**Dream**

**Saturday, May 20, 2023**

**Temple University – Howard Gittis Student Center**

**1755 N 13th St, Philadelphia, PA 19122**

**9 AM – 3 PM**

**HopePHL**

**HopePHL's Rise and Dream Philly Teen Conference** is a teen-led interactive, high-energy, free 1-day forum for young people (ages 13-18) with music, dance, drama and motivational speakers focused on empowering, educating and encouraging Philadelphia's teen population. A select committee of Philadelphia teens work directly with HopePHL staff to select and decide on featured topics, activities, and breakout groups.

Past conferences have addressed education; personal development; gun violence prevention; teen health; mental health; entrepreneurship; and other issues impacting Philadelphia teens. The conference provides:

Free Breakfast, lunch, snacks, t-shirts, and promo giveaways for attendees.

A safe and accepting space for all teens inclusive of racial background, gender, orientation, ability, or religion.

A Celebration of Teen Champions of the Year, honored for their commitment and service to the community.

## History:

The Rise & Dream Conference will celebrate 21 years of serving Philadelphia's teens by providing a valuable and interactive learning experience in an action-packed, one-day conference. Hosted by HopePHL, (formerly known as Youth Services, Inc.) the conference offers powerful keynote speakers, break-out sessions led by talented mentors, educators and experts representing a variety of fields, live entertainment and appearances by local celebrities and sports icons. Over 400 teens attend the conference in-person annually.

## Past Speakers & Coaches:

Larry Miller, CEO, Jordan Brand Chairman  
Solomon Jones, Radio Host  
Denise Nakano, Murrow & Emmy Award Journalist  
Walio267, Social Media Influencer  
Sirena Moore Thomas, CEO Entrepreneur  
Bernard Hopkins, Boxing Champion

## Past Sponsors:

Family Community Health  
Mayor's Office of Black Male Engagement (OBME)  
Mayor's Office of Youth Engagement (OYE)  
Public Health Management Corporation (PHMC)  
The Advocacy Institute  
Thomas Jefferson University's Department of Family Community Health  
Urban Youth Racing School, Michelle and Anthony Martin

## Teen Testimonials:

### WHAT DID YOU LIKE THE MOST

"The inspirational speakers who were brought on stage" (Male, age 15)

"How we all came together with a positive message." (Female, age 16)

"The group activities helped me to come out of my comfort zone. (Female, age 16)

<b>Corporate Partner Levels:</b>	<b>Presenting Sponsor (Limit 1)</b>	<b>Keynote Speaker Sponsor (Limit 1)</b>	<b>Lunch Sponsor</b>	<b>Entertainment Sponsor</b>	<b>Break-Out Session Sponsor</b>	<b>Snack Sponsor</b>
	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
<b>RECOGNITION</b>						
Exclusive Presenting Sponsor Recognition	X					
Exclusive Conference Recognition		X				
Your company recognized by name during conference program	X	X	X	X		
Logo inclusion in digital and print collateral	X	X	X	X		
Name/Logo Displayed During Sponsored session			@ lunch	during act	@ sponsored break-out	@ snack spot
Ad/Listing HopePHL's Donor Digital Newsletter (distributed to 8K supporters)	Full Section Ad	Full Section Ad	1/2 Section Ad	1/2 Section Ad	Name Listing	Name Listing
Name included in all conference marketing digital and print collateral *	X	X	X	X	X	X
Goody Bag Promo Insert (400)	X	X	X	X	X	X
<b>ACCESS</b>						
Speaking role during main program	X	X				
Opportunity for Vendor Table	X	X	X	X	X	X
Invitations to exclusive Corporate Partners Networking events	X	X	X	X	X	X
VIP Access at Jazz Festival (July 2023)	4	4	2	2		

**\*\* Marketing Collateral Includes: Digital/Social Media, Printed Materials**

## Your Sponsorship Will Reach:

**25,000**

Individuals Served

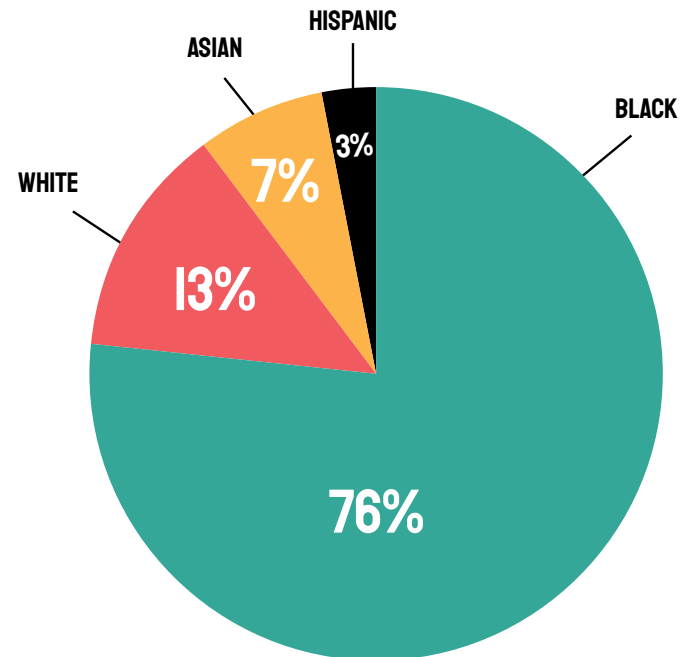
**15,000**

Online Followers

**10,000**

Email Subscribers

## Greater Philadelphia Area Southern New Jersey



## Teen Conference Impact:

**300**

ATTENDEES

**30+**

PARTNERS

**1M+**

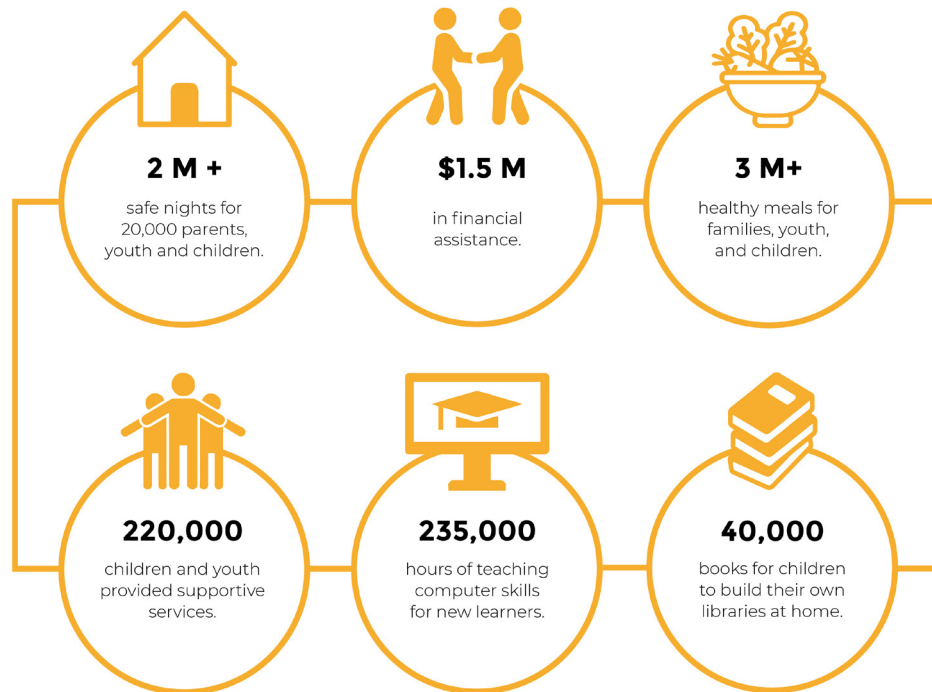
IMPRESSIONS

# About HopePHL

HopePHL's mission is to inspire Philadelphia's children, youth, families and communities to thrive by providing housing, advocacy, and trauma-responsive social services designed to promote equity, resilience, autonomy, and well-being. HopePHL supports over 25,000 community members, residents, and students annually to reach their goals of safe homes, economically secure and healthy families, and thriving students and businesses.



## Impact



## Recognition



DIGITAL/SOCIAL



MARKETING  
(Spotify, Pandora, SEPTA)



PRINTED MATERIALS/SIGNAGE  
(Step and Repeat Banner)



PROMO  
(Poster, T-Shirt, Goody Bag, etc.)

## Interested in partnering?

Please contact Karina Sellhorn, Corporate Relations Manager,  
[ksellhorn@hopephl.org](mailto:ksellhorn@hopephl.org)